

WHAT ARE TARGETED EMAILS?

We can send highly targeted emails on your behalf to a select group of jobseekers from our database of over 570,000 candidates, all who have opted to receive emails from CWJobs.

There are two types of targeted emails available:

Targeted e-shot

Targeted e-shots enable you to send a fully branded, quality HTML email to a specific audience, offering you the chance to promote your company culture, values and history as well as maximise exposure to your vacancies. Select your target audience by skill and/or location and send us your email creative and copy and we'll do the rest.

Keyshot

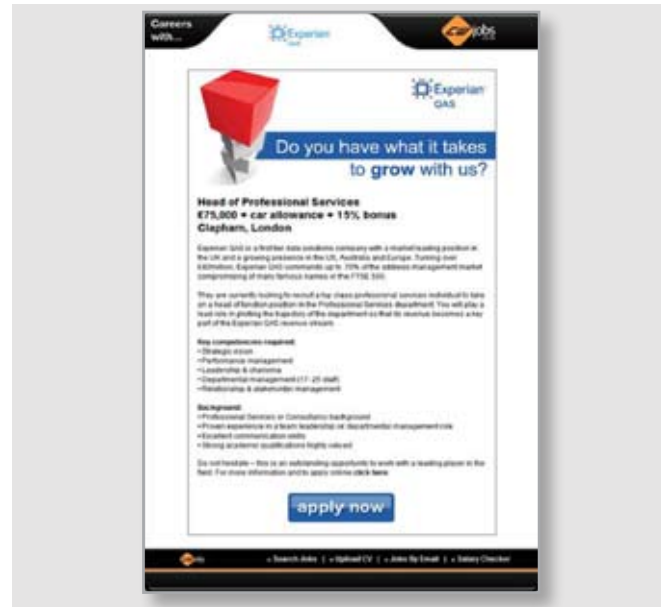
For those hard to fill roles, and if you don't have the time to design a branded email, book a keyshot instead.

Keyshots are automatically generated targeted emails based on your standard, featured or premium featured job listing, branded with your logo and sent to the 500 most recently registered candidates, targeted by skill and/or location.

BENEFITS

- Capture jobseekers' undivided attention and attract more applications
- Maximise brand exposure
- Brand association with CWJobs – a trusted name in IT recruitment
- Exclusivity – jobseekers receive no more than one targeted email per day
- Low cost and high impact

EXAMPLE TARGETED E-SHOT



EXAMPLE KEYSHOT



CONTACT US

To book or find out more about targeted emails, please email us at sales@cwjobs.co.uk or call us on **0207 572 4090**.